

**Invitation****THE EU AFFORDABLE HOUSING INITIATIVE: HOW CAN WE BRING IT TO THE GROUND?****Wednesday, 27 January 2021, 10.30 - 12.00***@ Let's Get Digital | By registration only (Link below)*

The Affordable Housing Initiative aims at revitalising 100 neighbourhoods across the EU. Cities and regions all over Europe can contribute to this initiative with a wealth of experiences from the ground. They have proven since many years and in a great diversity of governance contexts, that working with communities in participatory approaches can create more inclusive and sustainable neighbourhoods while avoiding further gentrification and other speculative tendencies in local housing markets. Little is known at present about the Affordable Housing Initiative; to bring it to life, cities and regions will need clarity about funding and financing instruments from the EU. On their side, they are willing to share their expertise in sustainable urban development. The event aims at clarifying the next steps in this important project.

**Introduction: The EU Affordable Housing Initiative of the EU**

- **Slawomir Tokarski**, Director, European Commission's Directorate-General for the Internal Market, Industry, Entrepreneurship and SMEs

**Examples from cities:**

- **Vienna: Smarter Together - Social and technical innovations for a liveable district**, **Julia Girardi-Hoog**, Project Manager
- **Bratislava: Urban Development in Bratislava**, **Marek Dinka**, Urban Planning Director of Bratislava (tbc)

**Reactions:**

- **Barbara Steenbergen**, Head of liaison office to the EU, International Union of Tenants
- **Sorcha Edwards**, Secretary-General, Housing Europe

**Followed by a discussion with the audience****Moderation:**

Michaela Kauer, Director, Brussels Liaison Office of the City of Vienna

**BACKGROUND AND REGISTRATION**

The event is part of the Progressive Housing Week organised by the European Committee of the Regions PES Group from 25th to 29th January, 2021.

**Event website:**

<https://pes.cor.europa.eu/housing-week>

**Register here:**

<https://pes.cor.europa.eu/housing-week-registration>

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